



Custom Insurance Solutions



Custom Insurance Solutions Announces Agreement With FinancePro Software

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San Antonio, TX – Custom Insurance Solutions (CIS) is pleased to announce that they have entered into a marketing and product integration agreement with FinancePro (FP), the leading developer of web-based premium finance software. Under the terms of the contract, CIS will retain exclusive rights to market FinancePro software in the MGA / wholesale marketplace. Also, CIS and FP will partner to provide integration between CIS's *Agency Information Manager* (AIM) and the FinancePro software.

Eric Winch, Manager Director of CIS, explained the decision in partnering with FinancePro, "based on feedback from our clients and after reviewing all software options related to premium financing, FinancePro was clearly the best option for our MGA customer base. FinancePro provides the latest technology, is accessible via the web (24 hours a day), and is a true *real time* application. Also, FinancePro provides excellent customer service, product training, and on going software development of their product."

Harry Snyder, President of FinancePro, commented on the newly formed affiliation with CIS. "FinancePro is extremely pleased to have a high quality organization like CIS represent our premium finance software in the MGA/wholesaler marketplace." Regarding the integration phase, Snyder remarked, "the integration of AIM and FinancePro will provide a complete single-entry software solution, utilizing the leading products available in the agency management (AIM) and premium finance (FinancePro) software arena. CIS's software expertise and in depth knowledge of the MGA/wholesale market will assist FinancePro in its continuing efforts to increase the efficiencies of MGA-owned premium finance companies using our web-based software."

*Custom Insurance Solutions (CIS) develops and markets software solutions specifically designed for the wholesale brokerage and managing general agent. CIS is a full service software development firm specializing in the design, development, and implementation of custom business solutions. In 1996, CIS released our first complete software application framework for the Insurance industry: **Agency Information Manager**®. CIS has used this framework to accelerate the construction of a variety of custom solutions for our Insurance clients. Today, CIS offers both packaged and custom technology solutions for the Insurance industry.*

To learn more about CIS products and services, contact Patrick M. McCall, Director of Sales, at 570.645.5050 or visit our web site at www.customins.com